

2023 VGCSA Partner Program Packages

Diamond Partners (\$4,900) Best Value!

limited to 10 exclusive partners

Item	Value
VGCSA Newsletter Advertising (4 issues) + Listing	\$4,400
Diamond Partner Newsletter inserts (2)	\$1,000
VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,800
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$400
Diamond Partner Web Site Link (full year)	\$500
Online Directory Listing	\$500
Preferred Access to Event Sponsorships	\$500
Access to local meetings	\$300
Partner Website Messages	\$500
Weekly eNewsletter partner news listings	\$500
VGCSA Friend of Assistants Sponsor	\$300
Partner Thank You Reception, Annual Meeting	\$100
Total Value	\$10,800

Gold Partners (\$2,500)

VGCSA Directory – Full Page Ad + Listing of All Reps	\$1,800
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$400
Gold Partner Web Link (full year)	\$500
Online Directory Listing	\$500
Access to local meetings	\$300
Partner Website Messages	\$500
Weekly eNewsletter partner news listings	\$500
VGCSA Newsletter Listing (4 issues)	\$400
Total Value	\$4,900

Silver Partners (\$1,300)

VGCSA Directory – Half Page Ad + Listing	\$1,300
VGCSA Joe Saylor Hole Sponsor + Program Listing	\$400
Online Directory Listing	\$500
Access to local meetings	\$300
VGCSA Newsletter Listing (4 issues)	\$400
Total Value	\$2,900

Bronze Partners (\$900)

VGCSA Directory – Quarter Page Ad + Listing	\$800
Online Directory Listing	\$500
Access to local meetings	\$300
VGCSA Newsletter Listing (4 issues)	\$400
Total Value	\$2,000

Partner Ad Upgrades

Upgrade full page Directory ad to Back Cover	\$1,000
Upgrade full page Directory ad to Cover 2 or 3	\$500
Upgrade 1/2 page Directory ad to full page	\$500
Upgrade 1/4 page Directory ad to 1/2 page	\$250
Upgrade 4 Diamond Crier ads to Back Cover	\$1,000



VGCSA Headquarters (submit materials)

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Directory

Conference

Quarterly Newsletter

VGCSA Championship

Website

Virginia Tech Fundraiser

Weekly eNewsletter

Match Play

Joe Saylor

2023 VGCSA Partner Program Registration Form



Partner/Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____

Partner Packages

- Renew my sponsorship, same as last year
- Diamond Partner** **\$4,900**
- Gold Partner** **\$2,500**
- Silver Partner** **\$1,300**
- Bronze Partner** **\$900**

VGCSA Directory Advertising

Ad Artwork Due: April 15 • Publish Date: May 15

Interior Ads: Black & White • Cover Ads: Full Color

Submit Artwork as High Resolution PDF

- Full Page (7.5" x 10") \$1,600 1/2 Page (7.5" x 5") \$1,100
- Cover 2 or 3 \$2,200 1/4 Page (3.625" x 4.875") \$ 800
- Cover 4 \$2,700

Commonwealth Crier Advertising

Official Quarterly Newsletter of the VGCSA

Advertising Available ONLY to Diamond Partners

All Ads 1/2 page Horizontal: 7.5" x 5"; Submit Artwork as High Resolution PDF

Season value 4 x \$1,100 = \$4,400

Issue	Ad Artwork Due	Mail Date
Spring	March 17	March 24
Summer	June 23	June 30
Fall	September 22	September 29
Winter	December 8	December 15

Weekly eNewsletter

Official weekly electronic newsletter of the VGCSA

featuring your logo on the top line each week

- Season Presenting Sponsor \$2,500
- Weekly Banner \$200

VGCSA-CMAA-NGCOA Joint Meeting

- Presenting Sponsor \$1000
- Breakfast Sponsor \$500
- Golf Sponsor \$300

Event Dates TBA

VGCSA Assistants Forum

- Presenting Sponsor \$1000
- Breakfast/Lunch/Awards \$500
- Reception Sponsor \$500
- Friend Sponsor \$300

All levels include signage and program listing

VGCSA Championship

- Presenting Sponsor \$1,200
- Lunch Sponsor \$600
- Reception Sponsor \$600
- Hole Sponsor \$300

Local Association Challenge

- Presenting Sponsor \$2,700
- Lunch Sponsor \$600
- Reception Sponsor \$600

VGCSA Annual Meeting

- Presenting Sponsor \$1,200
- Reception Sponsor \$1,000
- Supporting Sponsor \$1,000
- Awards Sponsor \$600

All sponsorships include signage and program listing, but not registration.

VGCSA Annual Conference

- Presenting Sponsor \$6,000
- MNF Sponsor \$1,800
- Supporting Sponsor \$1,000
- Reception \$1,000
- Speaker Sponsor \$600
- Breakfast/Lunch Sponsor \$600

Virginia Tech Fundraiser Tournament

Official Fundraiser to Support Turfgrass Research

- Hokie Patron \$5,000
- Shoulders Patron \$4,000
- Couch Field Day Patron \$3,000
- Hall Dinner Patron \$3,000
- Chalmers Golf Patron \$3,000
- Ervin Putting Patron \$3,000
- Schmidt Beverage Cart Patron \$3,000
- Hipkins Craft Beer Patron \$3,000
- Mrs. Hipkins Microbrew Patron \$3,000
- Blaser Range Patron \$3,000
- Bingham Breakfast Patron \$3,000
- Youngman Putting Shootout Patron \$3,000
- Orange & Maroon Team Sponsor \$2,200
- Club/Association Team Sponsor \$1,100
- Hole Sponsor \$500

2023 Event: Monday, May 17, Independence Golf Club

VGCSA Joe Saylor Golf Tournament

- Presenting Sponsor \$1,200
- Toys for Tots Sponsor \$1,100
- Lunch/Awards Sponsor \$600
- Putting/Range Sponsor \$600
- Bloody Mary Sponsor \$600
- Craft Beer Sponsor \$600
- Beverage Sponsor \$600
- Hole Sponsor \$400

All levels include signage and program listing

VGCSA Match Play

- Presenting Sponsor \$1,200
- Supporting Sponsor \$600

GCSAA Social Event Sponsorship

Presenting Sponsor for GCSAA social event with MAAGCS and ESAGCS

- Presenting Sponsor \$1,100
- Supporting Sponsor \$600

Total Due \$ _____

Installment Option: Please bill in two installments
Online credit card payment is available at www.vgcsa.org

Please submit this form to VGCSA Headquarters via email or mail. You will be invoiced. Thank you!

**For Rep Information, please submit separately contact information including email and cell phone.
Diamond and Gold members receive unlimited listings.**