



The WASFAA Executive Council voted on November 7, 2003 to rename the Management & Leadership Institute (formerly the Advanced Track Institute). The new name of the institute is the Jerry R. Sims WASFAA Management & Leadership Institute. At the annual conference in Scottsdale, AZ on May 18, 2004, Kate Peterson, the 03-04 WASFAA President, presented an official proclamation to Jerry's wife Carol.

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Jerry passed way on September 14, 2003. He was the WASFAA President for the 1996 – 1997 year. One of his goals was to provide a training opportunity for financial aid administrators who were directors, associate or assistant directors or members desiring to move into these positions.

He implemented the Advanced Track program that took place during the traditional Summer Institute in June 1997. During the 2000-2001 year, the Executive Council voted to change the name from Advanced Track to the Management & Leadership Institute to better reflect the training associated to the activity.

The following describes Jerry's involvement and dedication to the profession and the associations.

Jerry Sims was an active member in CASFAA, WASFAA and NASFAA activities since 1989. He exemplified the leadership to which financial aid administrators strive. He is one of California's most beloved and respected leaders.

CASFAA activities:

Jerry was an elected or appointed member of CASFAA's Executive Council many times. He served as Independent Segmental Representative; Conference chair (or co-chair), and acted as

liaison (equivalent of a NASFAA commissioner) in 1995 and again in 1996. He was the originator and organizer of Financial Aid Sunday, a highly successful CASFAA activity that promoted early awareness on a statewide basis. He served on the Training Committee, the High School Relations Committee and many tours of duty on the Conference Committee. He was awarded the CASFAA President's Award at the 1998 Conference for his support and encouragement during the 1998 year. Jerry served as co-chair of the CASFAA conference in 1999 and even though retired, served on the 2000 and 2002 conference committees. He received CASFAA Lifetime Membership at the 1999 Conference.

WASFAA activities:

Jerry was an elected member of WASFAA's Executive Council on several occasions as well as chaired or was a member of various committees. He served as Secretary, Fund Development Chair and numerous times on the Conference Committee. He was elected President-elect in 1995-1996 and served as President in 1996-1997, then as Past-President in 1997-1998. He chaired the Nominations & Elections Committee in his capacity as Past-President. When Jerry was Fund Development Chair, he raised \$100,000 which set a new standard for Fund Development Chairs who followed him. To further illustrate his originality, Jerry created, organized and coordinated WASFAA's first Advanced Track at the WASFAA Summer Institute in 1997. He also arranged for a WASFAA Long Range Strategic Planning meeting at his June 1996 Executive Council in the early days of his presidency. It was announced at the July 2000 annual conference that Jerry was selected to receive the NASFAA Regional Leadership Award; the award was presented to Jerry at the WASFAA annual conference in San Jose, April 2001. The Executive Council bestowed lifetime membership on Jerry in April 2000.

NASFAA activities:

Jerry was a member of the NASFAA Board of Directors in 1995-96, 1996-97 and 1997-98. He served on the Association Governance Committee and the Multi-Cultural Initiative Committee. Jerry left a lasting memory and an example of his leadership when serving on the Multi-Cultural Initiative Committee. He originated the NASFAA Carnival of Learning which is an early outreach

program to low-income elementary school children in the city where NASFAA holds its annual conference as a pre-conference activity. He also served on NASFAA's Strategic Long Range Planning Committee.

Jerry coordinated the America Reads program with the Pasadena Unified School District and five local Postsecondary educational institutions. In recognition of his initiative, dedication and leadership, he was appointed as chair of the Pasadena Unified School District Community Advisory Board.

He was asked by Nellie Mae to serve as a member of its Advisory Board, a two-year commitment which he fit in with all of his other duties and obligations as President and Past-President of WASFAA.

Jerry called himself the "step-in king of the world" because he stepped in to rescue committees and conferences when chairs had backed out. He was always there ready to right wrongs and fight the dragons that one must face in a leadership position. When words of encouragement were needed, or help making a decision, mentoring a new administrator, or other demonstrations of this kind man's humanity toward other people, Jerry was there believing in the potential of everyone and prompting them forward with offers of assistance and encouragement.

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Jerry R. Sims WASFAA Management & Leadership Institute sites & dates

Talaris Conference Center	Seattle, WA	November 15-18, 2003
Thunderbird School of Global Mngmnt*	Glendale, AZ	November 6 – 9, 2004
The Benson Hotel	Portland, OR	November 6 - 8, 2005
Cœur d'Alene Resort	Cœur d'Alene, ID	October 25 – 27, 2006
DoubleTree Alana Waikiki	Honolulu, HI	November 14 - 16, 2007
Harrah's Lake Tahoe Resort	South Lake Tahoe	October 22 – 24, 2008
Harveys Resort	South Lake Tahoe	February 14 – 16, 2011