

## Calendar of Events

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October 11, 2024

**2024 Golf Tournament**  
**Canyon Springs Golf Club**  
**24405 Wilderness Oak**  
**San Antonio, TX 78258**  
07:00 AM - 02:00 PM CST  
Jesus Azanza, 210.389.6382  
ced@caisa.org

*We are so excited to host our third annual CAI San Antonio Golf Tournament — we hope you will join us!*

### WHEN

*Friday, October 11, 2024*

### WHERE

*Canyon Springs Golf Club  
24405 Wilderness Oak  
San Antonio, TX 78260*

### SCHEDULE

*7:00 am - 7:45 am*

*Sponsor table setup, Registration, Breakfast Tacos, and Bloody Mary Bar*

*8:00 am*

*Shotgun Start (golf players depart)*

*10:00 am - 12:00 pm*

*Non-Golfer Event: Pumpkin Painting (presented by HelloNabr)*

*1:00 pm*

*Lunch & Awards*

### PLAYER PRICING & WHAT'S INCLUDED

*\$175 — Single Player*

*\$650 — Team of 4*

*\$60 — Lunch & Awards Ticket (golf cart access will not be available)*

*Player registration includes green fee, lunch at the start of the event, one raffle ticket, two drink tickets, buffet dinner after the Golf Tournament. Club rentals and mulligans are not included. For club rentals, call 210-497-1770. Mulligans will be available for sale at registration max 2 per player at \$5 each.*

### AWARDS & RAFFLE ITEMS

*The following awards will be given to Golf Tournament players:*

*1st Place*

*2nd Place*

*3rd Place*

*Dead Ass Last*

*Longest Drive (Men/Women)*  
*Closest to the Pin (Men/Women)*  
*Best Pumpkin*  
*Best Vendor Table*

*We're looking for raffle items! If you would like to donate a raffle item (valued at \$250 or more) please contact Jesus Azanza, Chapter Executive Director, at [ced@caisa.org](mailto:ced@caisa.org). Additional raffle tickets can be purchased on site.*

#### *SPONSORSHIP OPPORTUNITIES*

*To purchase a sponsorship, please contact Jesus Azanza, Chapter Executive Director, at [ced@caisa.org](mailto:ced@caisa.org).*

November 13, 2024

## **Educational Luncheon**

**Maggiano's Little Italy**

**17603 W. I-10**

**San Antonio, TX 78257**

11:30 AM - 01:30 PM CST

Jesus Azanza, 210.389.6382

ced@caisa.org

**ONE LUCKY COMMUNITY MANAGER OR HOMEOWNER LEADER WILL WIN A FREE REGISTRATION (\$900 VALUE) TO ATTEND THE 2025 CAI LAW SEMINAR IN SAN ANTONIO! MUST BE PRESENT TO WIN.**

*Media Matters: Controlling the HOA Narrative*

*Wednesday, November 13, 2024*

*11:30 am - 1:30 pm*

*Maggiano's Little Italy*

### **REGISTRATION**

**\$35 - CAI SA Member**

**\$45 - General/Prospective Member**

**\$0 - 2024 Annual Sponsor**

### **SPONSORSHIP - \$500**

*Interested in sponsoring the luncheon? Email Jesus Azanza, Chapter Executive Director, at ced@caisa.org.*

### **OVERVIEW**

*All of us would like to take our marketing to the next level. And who better to help us do that than a media insider? Former Emmy Award winning TV reporter Jeff Crilley will share the secrets to building a brand that even many seasoned PR pros don't know.*

*Jeff believes in combining learning with laughter. His charismatic speaking style lends itself perfectly to this fun, interactive, information-packed talk.*

*Takeaways include:*

*How to become the "expert" in your field the media will call for a quote*

*The best times and worst times to contact the media*

*Using podcasting to become a thought leader.*

### **BIO**

*Jeff Crilley retired from TV news after 25 years in the business to start the country's first "all journalist" PR firm. During his career he made hundreds of national news appearances including CNN, CNN Headline News, FOX News, The Discovery Channel, Good Morning America and The CBS Early Show. He has been recognized by his peers with dozens of national and regional awards including the Emmy, the National Headliners Award, the Edward R. Murrow Award, the Thurgood Marshall Award and in 2004 was named by the Texas Associated Press, "The Best TV Reporter in the state."*