

Calendar of Events

April 18, 2024

How Lehigh Valley Health Network and others are increasing revenue while addressing patient

12:00 PM - 01:00 PM PST

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Lehigh Valley Health Network and providers across the country are changing the way they think about post-insurance patient collections.

Affordability is now the leading cause of declining out-of-pocket collections. The shift in financial burden to the patient has changed payment behavior and has resulted in a third of people avoiding care all together. Consequently, provider revenue and patient health are negatively affected.

In this webinar, you'll learn how to increase out-of-pocket collections 40-60 percent while generating one of the highest patient satisfaction scores in the country.

Objectives:

Explore the root causes of patient payment affordability, and how changing patient payment behavior can improve the financial strength of providers.

Learn how to enhance the patient's financial experience while reversing their tendency to avoid care due to financial worries.

Strengthen your brand and become a destination of choice for members of your community.