

Calendar of Events

January 13, 2021

2021 OH&LA Lodging Summit and Vendor Expo
Embassy Suites Northwest Expressway - Oklahoma City
3233 NW Expressway
Oklahoma City, OK 73112
helpdesk@okrestaurants.com

The Oklahoma Hotel & Lodging Association's annual Lodging Summit is our most exciting event of the year, where lodging operators from around the state of Oklahoma and their key team members have the opportunity to network with colleagues and others important to the success of their operation. The key components of the event include the association's Annual and Board of Directors meetings where our new Board of Directors is elected, Oklahoma's largest lodging Vendor Expo where operators meet with the top providers of products and services, and last but not least our prestigious Stars of the Industry Awards luncheon. The Summit also features leadership of the American Hotel & Lodging Association as they highlight the state of the industry from a U.S. perspective.

OHLA Stars of the Industry Awards has a 20+ year history of honoring outstanding professionals in Oklahoma's lodging industry. The awards are presented to individuals and properties that epitomize the service and spirit of our industry. If there is ever a year to recognize employees it is this year, as nominations are based on 2020 achievements. Employees have adapted to the ever-changing needs of their property, carrying multiple department responsibilities and all while working harder than ever to keep guests safe and provide a wonderful place to stay.

No doubt, 2020 will be memorable and provide for much reflection. We encourage you to join with us in leading the lodging and meetings industry to recovery and success in 2021

Health & Safety Protocols

- Masks are required on arrival and at all times other than during dining (should you require a mask one will be provided at on-site registration).
- Meeting rooms will be fully sanitized prior to our group's arrival and with sanitizing station
- All preset lunch items will be covered until consumption.
- Social distancing is encouraged and will be established throughout the event.
- No more than 6 people per lunch table.

Schedule of Events

On-Site Check-in: 8:30 am

Annual Membership &

Board of Directors Meeting: 8:45 am - 11:00 am

Vendor Expo: 11:00 am - 12:30 pm

Star of the Industry Luncheon: 12:30 pm

Exhibitors

Allied members and suppliers are encouraged to attend by confirming their Vendor Expo participation. Download this form to confirm or contact OHLA's Linda Etherton for more information.

Attendee Pricing

*Lodging Property Members: \$85/seat
Lodging Property Non-members: \$125/seat*

**Tables will be socially distanced with only 6 people per table*

**Each person must be registered in advance. There will be no extra seats available onsite. Any changes to attendee names after online processing MUST be made with the Oklahoma Hotel & Lodging Association by phone, (405) 942-6462.*

Event Location and Hotel Accommodations

The Embassy Suites by Hilton Oklahoma City Northwest Expressway is offering \$119+taxes for an overnight stay on January the 12th based on availability. Call the hotel directly and provide the group name Oklahoma Hotel & Lodging Association Summit Group Block for these rates. The cut-off for the rate is December 30, 2020.

*Embassy Suites by Hilton Oklahoma City Northwest Expressway
3233 NW Expressway
Oklahoma City, OK 73112*

After 3:00 pm January 7th registration fees are non-refundable however, an individual's registration may be transferred to another person from your business.

Annual Meeting - Keynote Speaker

William "Chip" Rogers joined the American Hotel & Lodging Association (AHLA) as President and CEO in January 2019. He previously served as the president and CEO of AAHOA, the largest U.S. hotel owners association, from 2014-2019.

Prior to joining the hospitality industry, Chip had a long career as a public servant. He was elected to the Georgia General Assembly six times and was unanimously elected to serve two terms as the Senate Majority Leader. He was elected the first national chairman of the Majority Leaders conference and served on the national boards of directors for the State Legislative Leaders Foundation, the Community Leaders of America, and the American Legislative Exchange Council.

Chip earned his undergraduate degree from Georgia Tech and his MBA from Georgia State.

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2021 Stars of the Industry Awards

Embassy Suites by Hilton Oklahoma City Northwest Expressway

3233 NW Expressway

Oklahoma City, OK 73112

Linda Etherton, (405) 942-6462

linda@okrestaurants.com

The OH&LA presents this Annual Award Competition, which was created to honor the outstanding professionals in Oklahoma's lodging industry. The awards are presented to individuals and properties that epitomize the service and spirit of our industry. This competition is open to all OH&LA member properties; independent or franchise, and their employees. All award recipients will be judged for work performed in calendar year 2020. The Stars of the Industry Awards will be presented at a luncheon during the OH&LA Lodging Summit and Vendor Expo.

April 14, 2021

Hospitality Day & A Tasteful Affair Legislative Reception

Oklahoma History Center

The hospitality industry is the driving force in Oklahoma's economy, generating enormous tax revenues, providing jobs for hundreds of thousands of Oklahomans, and giving time and money back to their communities. At the same time, it's vital that we maintain good relations with legislators so that our perspective on various bills and issues is given thoughtful consideration. Stay tuned for 2021 registration!

ABOUT

Every year members of the Oklahoma Restaurant Association, Oklahoma Hotel & Lodging Association, and Oklahoma Travel Industry Association will join forces for Hospitality Day at the Capitol, a members-only event where we will spend time speaking to legislators about issues facing our industry.

Then members will mingle with more than 600 members and legislators while we do what we do best - show these leaders Oklahoma hospitality! - at a bigger and better-than-ever "A Tasteful Affair" Legislative Reception. More than 20 of Oklahoma's finest restaurants showcase their culinary tastings at what is heralded as the state's most successful and best attended legislative reception.

July 15, 2021

Odyssey de Culinaire

Skirvin Hilton Hotel, Oklahoma City & River Spirit Casino Resort, Tulsa

6:00 p.m. Champagne & Hors d'oeuvres 7:00 p.m. Dinner

helpdesk@okrestaurants.com

Odyssey de Culinaire is a fundraising and awareness dinner to benefit the Oklahoma ProStart® program. This ever-popular event, which is open to the public, features 2 great evenings of dining with many of Tulsa and Oklahoma City's finest chefs being featured in their home cities. Each of the five courses features a chef mentoring a culinary student to treat attendees to an incredible five-course meal.

The chefs are paired in their course preparation with high school students who are currently active in ProStart® schools in Oklahoma. Funds raised from the event are used to provide support to students, teachers, and schools including teacher training and development, materials and resources for student recruitment, assistance with job placement for internships, graduate employment, and industry-driven events for hospitality students.

Experience an energetic evening and make an impact on culinary education in Oklahoma! Join us for one or both Odyssey de Culinaires and experience an evening of great culinary courses paired with great wines!

July 22, 2021

Odyssey de Culinaire

Skirvin Hilton Hotel, Oklahoma City & River Spirit Casino Resort, Tulsa

6:00 p.m. Champagne & Hors d'oeuvres 7:00 p.m. Dinner

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Coming Soon

OH&LA Continuing Education

OH&LA strives to provide ongoing education and training for you and your employees by offering continuing education courses throughout the year.

Coming Soon

OKWIL Event: The Pause Before the Pivot

Don't we love to talk about growth and goals in the early part of the year? Were tired of winter and old habits, were ready for spring and something new! Its the time for resolutions, strategic plans, goals and yet our own fears can keep us from stepping forward with confidence.