

Calendar of Events

August 11, 2018
- August 14, 2018

ESTO

The U.S. Travel Association's Educational Seminar for Tourism Organizations (ESTO) is the only national forum where destination marketing professionals at the state, regional and local level get critical tools, tips and information to help them better market and grow their destinations.

Destination professionals attend ESTO to:

Share and gain cutting-edge best practices

Learn about new tools and techniques

Network with colleagues

Hear the latest trends

Develop leadership skills

Identify solutions to common issues

An annual highlight of ESTO is the presentation of U.S. Travel's awards.

August 22, 2018

Oklahoma Tourism & Recreation Commission Meeting

Oklahoma Tourism & Recreation Department

900 N. Stiles Avenue, Suite 200

Oklahoma City, OK 73104

9:30am

The Oklahoma Tourism & Recreation Commission Meeting holds several meetings per year. All Commission meetings will take place at 9:30 a.m.

September 12, 2018

Tourism Promotion Advisory Committee Meeting

10:00am

The Tourism Promotion Advisory Committee holds several meetings per year. All Committee meetings will take place at 10:00 a.m. Most meetings are held at the Oklahoma Tourism & Recreation Commission, 900 N. Stiles, Gallery 1.1, Oklahoma City, OK 73104. The March 7 meeting will be held at the American Indian Cultural Center and Museum, 659 American Indian Blvd., Oklahoma City, OK 73129.

September 26, 2018
- September 27, 2018

Oklahoma Restaurant Convention & Expo

10:00am - 5:00pm
helpdesk@okrestaurants.com

Isn't it time for your next big find? The Oklahoma Restaurant Convention & Expo is just the place to discover new products and trends, whether you're a new operator or a veteran.

This annual industry event is the largest hospitality related trade show in the state of Oklahoma and the most important event for foodservice and lodging industry professionals.

With more than 6,000 in attendance, the event features hundreds of exhibits, educational sessions, an opening party and competitions, including the ever-popular ORA Culinary Cook-off and ORA Cocktail Shakedown.

Join us for the 2018 Oklahoma Restaurant Convention & Expo and stay ahead of the competition!

Plan your visit! (Some items coming soon)

[View the Interactive Floorplan](#)

[See the Schedule](#)

[Make Hotel Accommodations](#)

[Get ready to party at the Opening Night Networking Reception](#)

[Register and get your Badges](#)

[Get driving directions and parking information](#)

[Read up on our Presenters](#)

Tell everyone on social media that you're coming and use the hashtag #ORAShow2018!

Note that the ORA has arranged for FREE parking in the surface lots located on the SW corner of the Cox Convention Center. The entrance to the lot is directly across from the Myriad Gardens on the south side of Reno
Questions?

Exhibitors: Contact Linda Etherton by email or phone, (405) 942-8181 or (800) 375-8181.

Sponsors: Contact Patti Colley by email at or phone, (405) 942-8181 or (800) 375-8181.

This is a private industry tradeshow open only to those in the foodservice and hospitality industry. Anyone under 18 and suppliers or vendors not exhibiting in the show are not allowed on the show floor.

October 24, 2018

Oklahoma Tourism & Recreation Commission Meeting

Oklahoma Tourism & Recreation Department

900 N. Stiles Avenue, Suite 200

Oklahoma City, OK 73104

9:30am

The Oklahoma Tourism & Recreation Commission Meeting holds several meetings per year. All Commission meetings will take place at 9:30 a.m.

December 19, 2018

Oklahoma Tourism & Recreation Commission Meeting

Oklahoma Tourism & Recreation Department

900 N. Stiles Avenue, Suite 200

Oklahoma City, OK 73104

9:30am

The Oklahoma Tourism & Recreation Commission Meeting holds several meetings per year. All Commission meetings will take place at 9:30 a.m.

February 6, 2019

Hospitality Day and A Tasteful Affair Legislative Reception

The hospitality industry is the driving force in Oklahoma's economy, generating enormous tax revenues, providing jobs for hundreds of thousands of Oklahomans, and giving time and money back to their communities. At the same time, it's vital that we maintain good relations with legislators so that our perspective on various bills and issues is given thoughtful consideration.

On February 6, 2019 members of the Oklahoma Travel Industry Association, Oklahoma Restaurant Association, and Oklahoma Hotel & Lodging Association will join forces for Hospitality Day at the Capitol, a members-only event where we will spend time speaking to legislators about issues facing our industry.

Then members will mingle with more than 600 members and legislators while we do what we do best - show these leaders Oklahoma hospitality! - at a bigger and better-than-ever "A Tasteful Affair" Legislative Reception. The invitation-only "A Tasteful Affair" features more than 20 of Oklahoma's finest restaurants showcasing their culinary tastings at what is heralded as the state's most successful and best attended legislative reception.

Coming Soon

Lt. Governor's Travel & Tourism Summits 2018

helpdesk@okrestaurants.com

The Oklahoma Travel Industry Association is pleased to partner with the Lt. Governor's office to produce the Lt. Governor's Travel & Tourism Summits, which are held around the state. Each half-day program provides tourism education featuring speakers covering a range of topics on best practices to promote tourism in your region, and includes a townhall-type discussion by the Lt. Governor on tourism development in each of the areas visited around the state.

Coming Soon

RedBud Awards

6:00 p.m.

helpdesk@okrestaurants.com

The RedBud Awards Ceremony is an annual event held during the Oklahoma Conference on Tourism recognizing Oklahoma tourism attractions, destination marketing organizations and journalists for their outstanding efforts to serve and promote Oklahoma's tourism industry.

Attractions, CVBs, Chambers of Commerce, ad agencies, event managers and regional marketing organizations will compete for the coveted "RedBud Award," honoring the latest, greatest, and most unique marketing strategies from across the state of Oklahoma. The awards represent the highest honor given in the Oklahoma tourism industry.

All entries will be displayed the evening of the event, giving all attendees the chance to scope out the competition and enhance their ability to competitively enter next year.

Read about the 2018 RedBud Awards Gala

Coming Soon

Oklahoma Conference on Tourism

Meinders School of Business at OCU

NW 26th Street

Oklahoma City, OK 73106

helpdesk@okrestaurants.com

The Oklahoma Conference on Tourism is an annual event that helps Oklahoma's tourism industry work together to grow our attractions and communities. With the help of a line-up of experts, attendees are kept abreast of the latest trends, tactics and tools needed to maximize opportunity, energize marketing efforts and set the path to sustained growth. They gain insight into current and coming travel trends, share best practices with industry peers, and get real ideas on how to reach more prospective travelers every day. The Oklahoma Conference on Tourism is held in conjunction with the RedBud Awards.

*Read about the 2018 Oklahoma Conference on Tourism
View/Download Speaker Presentations*